



UNITED WAY
of Amarillo & Canyon

PLEDGE FORM

1 Step One: ☐ I am an **individual** investing in my community. ☐ I am a **business** investing in my community.

2 Step Two: Details about you or your company.

First Name

Middle

Last Name

Employer/Company Name

Email Address

Address or Company Address

City

State

ZIP

Company CEO

Cell Phone

Office phone

☐ Check if you are retiring this year. ☐ Connect with me about Estate Plans.

☐ Connect with me about Volunteer opportunities.

3 Step Three: Select you or your companies investment. Select **ONE** option for investment. **Deductions will start in January.**

Payroll Deduction:

An easy, consistent way to give back, is deducting a dollar amount from each paycheck.

I want to invest:

☐ \$200 ☐ \$150 ☐ \$100

☐ \$50 - Leadership Giver

☐ \$25 ☐ \$15 ☐ \$10

\$_____ Per pay period

I want my investment to occur:

☐ Weekly Payroll = 52 pay periods

☐ Biweekly Payroll = 26 pay periods
Selecting this and \$50 will make
you a Leadership Giver!

☐ 2x Monthly Payroll = 24 pay periods

☐ 1X Monthly Payroll = 12 pay periods

Spouse Investment:

☐ Check if spouse invests with United
Way of Amarillo & Canyon.

Spouse Name

Company of Spouse

One time Gift:

OR

Make a one-time impact with ease!
Simply scan the QR code to give a
one-time gift that helps support vital
programs in our community.

\$46 = one life changed

uwamarillocanyon.org



CORPORATE PLEDGE: ONLY FOR A BUSINESS

By making a corporate pledge, your
business is investing in lasting
change and showing the power of
local leadership in action.

\$ Pledge Amount

☐ Invoice - Circle the following: One time
Monthly
Quarterly
Annually

☐ One-time Check

☐ Credit Card

Credit Cards for corporate accounts can
scan the QR code or visit
uwamarillocanyon.org/donate to process
your investment.

4 Step Four: Signature and thank you for your investment to change lives in our community!

Print Name

Signature

Date

United Way of Amarillo & Canyon Use Only:

Account #: _____

United Way of Amarillo & Canyon is a 501(c)3 organization and your donation
may be tax deductible. Please contact your tax advisor.

Who we are?

United Way of Amarillo & Canyon is dedicated to improving the lives of individuals and families in our community. We focus on health, education, financial stability, basic needs, and youth. We aim to create lasting change and ensure that everyone has the opportunity to achieve their full potential. We believe we can build a stronger, healthier, and more vibrant community for all.

Who we help?

ALICE stands for Asset Limited, Income Constrained, Employed—individuals and families who work hard but struggle to afford basic needs. ALICE+ includes those who fall below the poverty line. Together, they represent the 45% of our community facing real financial hardship. We believe whether they fall within ALICE or ALICE+—and we are committed to funding programs that help break down the barriers they face every day.

Where \$ goes?

98% of the dollars we raise stay local, directly supporting programs in our community. The remaining 2% covers dues that give us access to our name and helpful resources. Funding decisions aren't made by our board or staff—they're made by the Allocations Council, a group of local volunteers who anonymously review nonprofit applications and decide where funds are most needed. Anyone can join and help make a difference.

Scan to learn about Allocations



Why us?

ALICE+ (see above for reference) are at the heart of our mission. We invest in research to truly understand their struggles, then fund and align impact-driven programs that offer real, lasting support.

What sets us apart? We don't just respond to need—we identify the gaps, raise the dollars, and fuel solutions that help people move from surviving to thriving. When you give to us, you're investing in proven change.

Community Impact Programs

Community Impact Programs are at the heart of our mission, delivering essential services that create lasting change across health, education, financial stability, basic needs, and youth. These dedicated partners work every day to uplift ALICE +, individuals, and families—offering critical support, resources, and opportunities that strengthen our community. Through their efforts, real lives are transformed—and together, we're building a brighter, more equitable future for all.

HEALTH

Family Care Foundation, Dental Health
Amarillo Wesley Community Center, Senior Program
Catholic Charities of the TX Panhandle, Joseph's Project
Coalition of Health Services, Nurse Family Partnership
Family Support Services, Counseling
7 Star Horse Therapy, Mental Health Program

EDUCATION

Amarillo Wesley Community Center, Behind the Scenes
Amarillo Wesley Community Center, Wesley Wrestling
Boy Scouts, Golden Spread Council, Scoutreach
Buckner Children & Family Services, FYI Center
Family Support Services, Education & Prevention
Girl Scouts of Texas Oklahoma Plains, Girls at School
Maverick Boys & Girls Clubs of Amarillo, Academic Success
Leaders Readers Network

BASIC NEEDS

211 of the Texas Panhandle
Amarillo Area, CASA
Amarillo Coming Home Project
American Red Cross, TX Panhandle, Disaster Services
Bridge Children's Advocacy Center
Catholic Charities of the TX Panhandle, InterFaith Hunger Project
Family Support Services, Crisis Services - Sexual Assault, Family Violence
Guyon Saunders Resource Center, Community Day Room
The Market on Tierra Blanca
PRPC/Area Agency on Aging, Foodnet

FINANCIAL STABILITY

Children's Learning Centers of Amarillo, Low
Income Childcare
Family Support Services, Veterans Resource
Center
Goodwill of Northwest Texas, Job
Training/Placement

YOUTH

United Way of Amarillo & Canyon, Youth Cabinet
Window on a Wider World
Community Youth Development



What is 211?

2-1-1 is a free and confidential hotline available 24/7 to help individuals and families find local resources when they need them most. By dialing 2-1-1, callers are connected with trained specialists who provide guidance and referrals based on their specific needs. Whether you're facing a temporary hardship or navigating an ongoing challenge, 2-1-1 is here to help. Support is just a phone call away for services such as:

- Food assistance
- Health and mental health services
- Counseling
- Clothing resources
- Employment help
- Child care and education support
- Veteran assistance
- Elderly resources
- Emergency shelter



SCAN ME