



Program Breakdowns

Amarillo Wesley:

Behind the Scenes Program: "Behind the Scenes" is a curriculum-based Modeling and Mentoring Program that focuses on increasing everyone's ability to identify and express feelings productively, develop problem-solving skills, and affirm a sense of purpose in their lives. The program meets goals through educational presentations, curriculum support groups, and community projects."

EDUCATION

Served 86 individuals in 2024

Amarillo Wesley - Wrestling Club: "The wrestling program exists to teach youth from 4 to 15 years of age the fundamentals of wrestling, along with instilling three core values. This program is supported by the United Way of Amarillo and Canyon. Thank you for your support!"

Three Core Values:

EDUCATION

- Good nutrition
- Good grades
- Gratitude

Served 135 individuals in 2024

Amarillo Wesley - Senior Program:

HEALTH

"There is no cost to attend this program, and we provide free transportation to and from the Center as well as free meals."

The goals of this program:

We want to provide a quality and affordable senior program for persons 55 years and older whose income level is deemed to be low, very low, or extremely low as per the HUD eligibility guidelines. Participants are offered social and recreational activities and educational access to needed information concerning basic resources to enrich their quality of life, promote self-care, and reduce the amount of social isolation.

Served 135 individuals in 2024



Program Breakdowns

Family Support Services:

Education and Prevention Programs:

EDUCATION

Education and Prevention Staff provide the following types of educational programs, presentations and specialized training as part of our agency's mission. All presentations are tailored to the type of audience we are presenting to considering size, age, content and length of time allotted for the presentation. We are committed to educating our community about our organization and the issues we respond to.

Teen Education and Support

Teen Education and Prevention Staff provide the following types of educational programs, presentations and specific training as part of our agency's mission. All presentations are tailored to the type of audience we are presenting to considering size, age, content and length of time allotted for the presentation. We are committed to educating our community about our organization and the issues we respond to.

GROUPS AND PROGRAMS

The Teen Education and Prevention Team provides a variety of Groups and programs, including but not limited to:

- Youth Advisory Committee, a teen run group devoted to making a positive impact in the community.
- Girl's Circle, a small mentoring group for 6th, 7th and 8th grade girls.
- Social Advocacy Support Groups, run monthly to encourage teens to "re-think" mental health and suicide stigma's.
- Education Groups, where a variety of topics from coping with anxiety to preventing suicide are discussed, in a school based, community or church setting.
- Sounds Of Success, which allows students to learn music production, including beat-making, songwriting, recording, and mixing. In addition to learning the creative skill of music production, they also learn leadership characteristics and gain more self-esteem.



Program Breakdowns

Family Support Services:

PRESENTATIONS

EDUCATION

We offer presentations to schools, businesses, health care facilities, social services organizations or youth-serving organizations on:

- Healthy relationships: how to cultivate healthy, authentic relationships
- Anti-bullying: how to stand up for the underdog and What makes bully's tick
- Teen suicide prevention and mental health awareness
- Body positivity: being a smelly teen is hard enough let's just stare at Instagram for one more hour to make sure we feel really disappointed in our appearance.

Who are you: let's help young people look within themselves to find what makes them special

- Parent Education and Support
- Parenting programs at FSS provide one-on-one and group support to parents/caregivers of youth with emotional, behavioral and mental health issues. They include:
- Love and Logic Parent Education Groups, which are weekly sessions where parents can connect with other caregivers facing similar issues and receive information about raising children with various challenges.
- Healthy Outcomes Through Prevention and Early Support, (HOPES), which is a collaborative parent support group that is designed to provide parents and caregivers with the tools to strengthen their families' wellbeing.
- The Strengthening Families Program, which helps families develop various skills related to keeping a family strong.
- Fatherhood Empowerment, which is committed to helping male caregivers become strong advocates and role models for their children.

OTHER EDUCATION AND SUPPORT

Substance Abuse Prevention

"Preventing teenagers from abusing drugs and alcohol means getting them through a vulnerable time in their life"

At FSS, our substance abuse prevention strategies educate and avert individuals from engaging in behaviors which may lead to unhealthy lifestyles and future substance abuse. To this end, FSS provides a series of educational classes in the community, alternative drug-free activities, youth mentoring, as well as specialized presentations, referrals, and information dissemination.

Human Trafficking is a crime against humanity. It involves an act of recruiting, transporting, transferring, harboring or receiving a man, woman or child through the use of force, fraud, coercion or other means, for the purpose of exploiting them for labor or sex trafficking.

Education and Prevention Programs served 16011 individuals and families in 2024.



Program Breakdowns

Family Support Services:

Counseling Program: Having several therapists of varied disciplines and experiences provides our clients with options that best meet their counseling needs.

When people experience trauma or severe life stressors, it is not uncommon for their lives to unravel. We are passionate about bringing healing to people who have been through traumatic or stressful experiences. We help our clients, who include, children, adults, and families, to find a healthy view of themselves and strengthen their relationships so they can become peaceful, whole, and safe.

At FSS, our caring and professional staff are dedicated to your well-being. We can help those struggling with depression, stress management, grief recovery, divorce recovery, eating disorders, anxiety and phobias, domestic abuse, sexual abuse, self-esteem, substance abuse, post-traumatic stress, behavioral problems, emotional trauma, parenting challenges, and many other issues.

We know that no single approach is the right one for every person, so we have been trained in a range of counseling techniques, including those listed below.

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Sliding pay scale is an option for clients and hours are Monday-Thursday, 8am-8pm, and Friday, 8am-4:30pm.

- Marriage Counseling
- Family Counseling
- Trauma Focused Counseling
- Batterers Intervention Program
- Women's Anger and Violence Program



Program Breakdowns

Family Support Services:

Veterans Resources/Behavioral Health Program: The Veterans Resource Center (VRC) is a veteran-staffed drop-in facility that provides veterans, family members and surviving spouses with the opportunity to make their lives better.

We partner with local organizations that help military veterans and family members, including Socks for Soldiers, VetStar, Texas Workforce Solutions, West Texas Legal Aid, Texas Panhandle Centers, Panhandle Honor Flight, the Amarillo VA, and many others.

We help each other by finding hope, healing and new purpose after enduring hardship through service to our nation or other obstacles they have faced.

We help through connections with peers, housing and employment, benefit eligibility, help with PTSD, anxiety, depression, and traumatic brain injury.

We identify and address the needs of Veterans, family members, and surviving spouses, and make connections to the resources they need such as:

- Assistance for homeless and at-risk Veterans
- Benefits Assistance*
- Employment application assistance
- Equine therapy
- Individual, family and marital counseling
- Life skills training
- Networking with the local, area and statewide services for claims, compensation and education
- Peer support groups
- Referrals to local Veteran-friendly agencies to

Served 627 individuals in 2024

HEALTH



Program Breakdowns

Family Support Services:

BASIC NEEDS

Family Violence/Sexual Assault crisis programs: The FSS Advocacy Services Team provides assistance to victims of sexual assault, family violence and human trafficking in Amarillo, Texas and surrounding areas of the Texas Panhandle. Our programs are designed to provide safety as well as advocacy for victims, along with the prevention of these crimes.

SERVICES AVAILABLE INCLUDE:

- Safe shelter in our Emergency Safe House for victims who are in imminent danger We operate an Emergency Safe House in a secure location for adults and their children who are survivors of domestic violence, human trafficking, and sexual assault. Our Safe House provides food, toiletries, and other essentials. Advocates provide help with attaining goals and referrals.
- On-Site Kennel at Safe House so pets don't have to be left behind.
- Face-to-face crisis intervention
- 24-hour Advocacy Helpline, [374-5433](tel:374-5433) (LIFE) or Spanish [1-800-799-7233](tel:1-800-799-7233) (National)
- Advocacy services, including accompaniment through medical, legal, and judicial systems
- An accredited volunteer advocate program serving victims who are present at Northwest Texas Hospital or The Bridge Children's Advocacy Center
- Public education services to increase knowledge of the dynamics of sexual violence and family violence, the causes, and consequences of both, and the related intervention and prevention services that FSS provides.
- DV Support Group (English only) – DV is complicated and different for each person, begin your healing journey to a life free of abuse. Call 806-342-2599, English or Spanish, leave a message and an advocate will return your call and complete an intake, answer any questions, and give you information to begin a support group.
- Life After Trauma Group (English only) – Learn strategies to heal from abuse and trauma. Call 806-342-2599 in English and Spanish, leave a message and an advocate will return your call and complete an intake, answer any questions, and give you information to begin a support group.
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The sexual assault and domestic violence crisis programs served 5603 individuals and families in 2024



Program Breakdowns

Catholic Family Charities:

Interfaith Hunger Project: You've worked your whole life. You've never been late on a bill and you take pride in your work. But, after an accident at work, you can't seem to make ends meet. Being on disability is hard. After spending hours deciding which bills you are able to pay, you discover you only have \$25 leftover for food and medication for the month. Then you remember the Catholic Charities InterFaith Hunger Project Grocery Store. You quickly relax knowing that you don't have to go hungry in order to buy your medication.

The Catholic Charities InterFaith Hunger Project is a program that assists lower income individuals and families that are living on a low or fixed income. To qualify for the program, at least one person in the household has to be 50 or older or has to be receiving disability benefits. They also need to be able to show proof of income and photo ID, utility bill, or housing rental agreement.

Participants are able to shop in our Grocery Store to supplement their low or non-existent food supply. Many of our clients have to sacrifice things such as medication, utilities, or rent in order to pay for food. This program helps them to keep the money they would use for food in order to pay for other necessities.

Served 2790 individuals and families in 2024

BASIC NEEDS

Catholic Family Charities - Joseph's Project: Joseph's Project began offering services to pregnant moms and families with toddlers late in 2022. High mortality rates for both infants and their mothers drove the decision to open the program. Obstacles, including lack of health insurance, prenatal care, and general support, add unnecessary burdens to the moms and young families. Catholic Charities of the Texas Panhandle, through Joseph's Project, commits its resources and expertise to facilitate access to crucial services such as insurance and prenatal care to reduce the number of deaths caused by a lack of the same. We are creating partnerships with healthcare professionals, counselors, and educators to build a comprehensive network that will fortify family foundations across the Texas Panhandle. We empower families through education and guidance and our focused assistance will be tailored to expectant mothers and families with children under three, encompassing healthcare, counseling, educational resources, and material assistance. Through comprehensive and direct services, CCTXP aims to create a supportive ecosystem conducive to the well-being of both mothers and their children, where families thrive, guided by informed choices and unwavering support.

Serve 1355 individuals and families annually

EDUCATION



Program Breakdowns

Boy Scouts, Golden Spread Council, Cub Scouts-Scoutreach Program

EDUCATION

Scoutreach Program:

Scoutreach Scouting is a program designed for low income and minority youth that have limited resources to attend Traditional Scouting meetings and programs. Through this program, Scouting tailors the approaches, programs, and delivery systems to meet the inner-city socioeconomic struggles for time and hard earned dollars. Participants attend structured after school meetings that include a gathering activity; opening ceremony; games; personal achievement; personal recognition, planning, and training for the group. These programs are led by a Commissioned BSA District Scoutreach Executive and a team of Council paid program staff. We currently serve over 500 Scoutreach Scouts; all of which are in Amarillo and Canyon.

We serve the over 500 Scoutreach Scouts at the Maverick Boys & Girls Club, the Wesley Community Center, The Warford Center, and several AISD schools to name a few. **In 2024 Scoutreach served 1444 individuals.**

Girl Scouts of Texas & Oklahoma Plains, Girls at School Program:

EDUCATION

Girls at School Program:

Girl Scouts at School (GSAS) is a free, grant-funded opportunity for girls in grades K-12, offered on-site at school campuses and community centers, where girls discover new possibilities, make friends, and build lifelong skills.

Choose your program path:

School Day Programming

- In-School or After-School
- In-school meets bi-weekly during the school day during specials
- GSTOP staff-led
- Launches with a fun kickoff event

Hybrid Troop Programming

- Volunteer-led
- Flexible schedule: after-school or lunch periods
- Supported by GSTOP staff

Girls at School served 114 students in 2024



Program Breakdowns

Buckner Children & Family Services-FYi Program

FYi Program:

FINANCIAL STABILITY

Buckner FYi Centers work in collaboration with Texas Workforce Commission and Department of Children and Family Services to provide services to current and former youth in state foster care. The goal of FYi Centers is to offer training, support and guidance to youth graduating from foster care that will enhance their ability to transition into independent living.

The program helps clients with:

- Finding jobs
- Financial assistance
- Counseling
- Mentorship
- Case management
- Basic needs
- Educational and vocational goals

Services:

- Casey Life Skills Assessment for current foster youth (age 14+)
- Life Skills Classes for current foster youth (ages 16 to 18)
- Preparation for Adult Living (PAL) Transition and Financial Support Services for former foster youth (ages 18 to 21)
- Educational and Vocational Case Management for former foster youth (ages 16 to 25)

Served 101 individuals in 2024

Maverick Boys & Girls Club of Amarillo, Academic Success:

Academic Success:

EDUCATION

The Club is now known as the Maverick Boys & Girls Club of Amarillo. At the present time, the Club serves over 1000 boys and girls on a year-round basis. The overarching goal of the Maverick Boys & Girls Club of Amarillo is to provide at-risk youth from low-income families in our neighborhoods a safe, nurturing environment that enhances opportunities for youth, ages 5-18, to develop the qualities necessary to become responsible citizens. The United Way of Amarillo is the primary source of ongoing program operations support for our organization.

Served 1088 individuals in 2024

Children's Learning Centers of Amarillo, Low income child care:

Low-income Childcare Scholarships:

EDUCATION

The Children's Learning Centers of Amarillo are happy to provide financial assistance to qualifying individuals, **in 2024 they served 149 children through this program**, providing child care to families who could not otherwise afford it and ensuring parents have an opportunity to work.



Program Breakdowns

Family Care Foundation:

Dental assistance program:

HEALTH

Dental Services are provided when the lack of dental care is preventing the patient from receiving life changing medical care. We have numerous stories regarding the elderly receiving extractions and dentures. They all share the same issues and daily problems, namely being able to eat. It is truly a quality-of-life issue for them. Most of our clients do not have many teeth left and those remaining teeth are usually broken or abscessed, making their day-to-day painful and impacting their overall health. Medicare does not pay for dental treatment. Family Care Foundation is currently the only organization with an ongoing program to help with their dental needs. The individuals are always so overwhelmed and tearful when they are notified that the funding is available to be able to provide their dental services.

In 2024 the Family Care Foundation served 114 individuals in the community.

Goodwill if Northwest Texas, Job Training/Placement:

Job Training/Placement:

Career Resource Center

FINANCIAL STABILITY

Services and Programs at The Career Resource Center (CRC) are offered at no charge in both Lubbock and Amarillo. The centers have resumed face-to-face training and some services are also offered virtually.

Levels of Classes

The Career Resource Center encompasses free services including Basic, Intermediate, and Advanced computer skills classes. Other Employment Development Training opportunities and Career Enhancement Seminars relevant to successfully competing in today's job market are also offered.

Virtual Classes & Testing

Goodwill offers an online tool to evaluate skill level in Word, Excel & PowerPoint. Upon enrolling in virtual classes, participants will have the opportunity to Learn to Zoom and choose from a variety of employment development seminars and additional tools to present results on a resume and during a job interview.

Served 821 individuals in 2024



Program Breakdowns

The Bridge Children's Advocacy Center:

Advocacy Program:

BASIC NEEDS

The Bridge Children's Advocacy Center is a comprehensive, child-focused program that offers a highly effective, one-stop approach to child abuse investigations. The agency allows law enforcement, child protection professionals, prosecutors, and the mental health communities to work together to assist victims of child abuse and sexual assault in a cohesive manner.

The Bridge Proactively:

- Engages community partners
- Implements impartial investigative techniques
- Coordinates case tracking
- Makes counseling referrals
- Educates victims and non-offending family members on victims' rights, resources and options
- Offers a comfortable, private, child-friendly setting to conduct interviews
- Focuses on the health and future of child victims
- Strives to improve investigations while reducing harmful effects on children and families

*These steps reduce duplication of efforts between agencies involved in the investigation, expedites prosecution, increases conviction rates of offenders, and helps victims onto the path of recovery.

Coalition of Health Services, Nurse Family Partnership:

HEALTH

Nurse Family Partnership:

Program Description

Texas Home Visiting is a free, voluntary program through which early childhood and health professionals regularly visit the homes of pregnant women and families with children 5 years old and younger.

Through the use of evidence-based home visiting models, the program supports positive outcomes for children, increases family self-sufficiency, and creates communities where children and families can thrive.

Service Focus

Expecting parents, caregivers, or primary caregivers of a child 5 years old or younger. While roles vary, they center around people who have an ongoing relationship with and provide physical care for the child.

Families are eligible if the parent or primary caregiver is expecting or parenting a young child, from birth until the child's sixth birthday or start of kindergarten, whichever occurs first.

Families must reside in the county of a specified service delivery area or unified service area.

Served 169 individuals and families in 2024.



Program Breakdowns

7 Star Horse Therapy Mental Health Program: Mental Health Program:

HEALTH

“EAP” uses horses in the therapeutic process instead of traditional “talk” therapy. The horse helps the client understand how personal behavior and attitude affects those around us. Once clients understand the things they are responsible for in a relationship, they learn to modify their behavior in order to improve the bond with the horse. These changes are then applied to their life in the real world with spouses, co-workers, children and other more complex human interactions. Clients develop a bond with the horse, which provides the motivation to be successful in life. The cost of providing services is \$140 but the amount each client is charged is set based on the ability to pay. The balance is paid by donation and sponsorship.

Leaders Readers Network: Literacy Fellowship Program:

EDUCATION

Building Community Through Literacy and Book Access

The Leaders Readers Network (TLRN) Literacy Fellowship is a dedicated team of Pre-K–12 educators from diverse teaching and leadership backgrounds who are committed to increasing literacy opportunities in their classrooms, grade levels, and entire schools.

The Literacy Fellowship Community

We strive to empower educators by providing resources and support to expand literacy access for students. Through collaboration, book access, and community engagement, we help educators create lasting literacy initiatives that impact entire school communities while building community for our educators who are committed to supporting the most important lives, children.

Window on A Wider World: WHY WOWW?

YOUTH

Window on a Wider World is committed to enhancing the knowledge of classroom core curriculum by providing experiential learning opportunities.

WOWW was created to maintain a dynamic arts and cultural education program to meet the needs of children in rural schools throughout the Texas Panhandle. WOWW currently facilitates 49 school campuses located in 37 school districts with our 150 partner programs and original WOWW programming. As an advocate for learning through the arts, WOWW’s vision is to magnify the impact of every child’s learning experience in and out of the classroom. By facilitating the process for teachers to integrate arts and cultural programming into their curriculum, WOWW is enriching the education of our students through experiences that support the core curriculum of math, science, language arts and social studies.



Program Breakdowns

Amarillo Area CASA:

Court Appointed Special Advocates:

BASIC NEEDS

Amarillo Area CASA advocates for children of abuse and neglect through the efforts of trained volunteers, appointed by the court to ensure them a safe, nurturing and permanent environment. CASA believes that every child who has been abused or neglected deserves to have a dedicated advocate speaking up for their best interest in court, at school and in our community. As the state steps in to protect the welfare of the child, the judge appoints a CASA volunteer to make independent, unbiased, and informed recommendations to help the judge decide the best interest of the child.

Served 194 individuals in 2024.

The Market on Tierra Blanca:

BASIC NEEDS

The Market on Tierra Blanca serves the food insecure of Randall County with a dignified shopping experience that allows our clients to select the food they want and need. We offer a wide variety of healthy and nutritious options to meet our client's diverse needs. All clients and volunteers are welcome and treated with dignity and respect. We are here to serve those in need in a non-proselytizing manner; they will know we are Christians by our love.

We serve food-insecure families, seniors (50+), and WT Students who reside in Randall County. We follow the High Plains Food Bank guidelines to qualify our clients; however, we will not deny anyone in need.

Served 1260 individuals and families in 2024.

Community Youth Development:

BASIC NEEDS

- The Community Youth Development (CYD) Program accomplished a lot in 2024! We served 1,075 unduplicated youth for the year and served approximately 427 youth each month.
- Some highlights of the year included Youth Leadership Development workshops that focused on public speaking and advocacy. These workshops included role-playing scenarios, interactive discussions, and practical exercises to improve public speaking and communication skills.
- We also had huge success with the girls and boys empowerment groups to build self-esteem and promote positive self-image. It focused on fostering confidence, developing leadership skills, and discussing challenges and strengths within themselves. The Youth Advisory Committee (YAC) participated in the United Supermarket Storybook Book Drive. The YAC members organized book collection efforts and donated a generous number of books to support local literacy initiatives, with enthusiasm and a sense of purpose. New summer sports and movement camps from Amarillo College included dance and cheer. They were very well received and many youth are super excited to come back every summer to the CYD camps.



Program Breakdowns

Amarillo Coming Home Project:

WHAT WE DO

BASIC NEEDS

Coming Home is an outreach and supportive housing program that serves individuals and families experiencing homelessness in Amarillo, TX. Coming Home was launched by the City of Amarillo Community Development Department in 2018, as a response to the increasing prevalence of homelessness in the city. Since then, the program has grown exponentially, expanding its reach and increasing its impact. Today, Coming Home stands as a beacon of hope, serving the most vulnerable members of our community, and empowering them to achieve greater wellness and self-sufficiency

ABOUT US

Coming Home's Housing First Model

The Housing First model prioritizes securing long-term housing for people experiencing homelessness as a first measure, providing a platform from which they can pursue personal goals and improve their quality of life. Coming Home has built upon this model and developed an evidence-based, comprehensive approach.

Served 20 individuals and families in 2024

American Red Cross of the Texas Panhandle, Disaster Services Program:

BASIC NEEDS

Disaster Services Program:

Red Cross responded to disasters in Randall and Potter counties within 2 hours of notification by first responders.

In the last fiscal year, we served at 61 disasters here, providing \$68,139 in disaster financial assistance for 126 households, made up of 278 individual residents of Randall and Potter Counties. Red Cross provides hygiene kits, case management, financial assistance, and hope during disaster response and do follow-up through long-term recovery. We collaborate with other local United Way partners offering client referrals to help them receive well rounded care, and prevent duplication of services, as the client gets back on their feet.

In addition to our program's response and recovery focuses, we also work year-round to help make our community safer through prevention and preparedness initiatives. Our Preparedness Health and Safety guidelines provide specific steps to take in the face of a disaster. We have a team that researches Community Resilience programs and revise our approaches to meet the specific needs for Randall and Potter Counties.

Served 155 individuals and families in 2025



Program Breakdowns

Guyon Saunders Resource Center, Community Day Room:

BASIC NEEDS

Community Day Room Program:

The Guyon Saunders Resource Center serves as a welcoming haven for individuals and families experiencing homelessness. Open five days a week, from Monday to Friday, between 8:00 a.m. and 4:00 p.m., we offer respite and support even during severe weather conditions. In addition, our shelter includes a dedicated Children and Family Day Room, where parents and their children find a safe space to play, rest, and connect with others while accessing essential resources. However, we go beyond just basic day shelter services. We have several staff & volunteers helping provide showers, laundry, clothing, cellphone charging station, mailing address, assistance with identification (funding too), transportation, food stamp, Medicaid enrollment, haircuts, all kinds of hygiene products, information, and referral for other capacities of help. We offer a computer room & guest Wi-Fi for education, job search, and advancement in a better quality of life, as well as a legal kiosk with the ability to receive free legal help and do live teleconferences with the local Social Security office. We have also partnered with another agency to provide a nourishing lunch meal 5 days a week. At Guyon Saunders Resource Center, we are dedicated to empowering our guests to regain stability and self-sufficiency. We strive to enrich their lives and ensure access to necessities, education, and opportunities for employment, ultimately working towards the goal of securing permanent housing and a brighter future.

Served 1848 individuals and families in 2024.

Panhandle Behavioral Health Alliance:

HEALTH

- The Panhandle Behavioral Health Alliance (PBHA) is a regional group that works to improve access to mental health care. PBHA has had a remarkable year of achievements centered on three focus areas: Wellness and Access, Justice-Involved Care, and Provider Workforce Development.
- In the area of Wellness and Access, PBHA partnered with Hereford Independent School District to implement a school-based mental health initiative. This program introduced behavioral health specialists into schools to address substance use prevention and provide social work services, aiming to create sustainable support systems for students and staff. Also, the "You Do Matter" suicide awareness event in Hereford fostered community engagement through activities like candlelight vigils and live music, promoting open conversations about mental health.
- Regarding Justice-Involved Care, PBHA supported the 211 Texas Panhandle Reentry Program, which assists individuals transitioning from incarceration by connecting them with mental health resources and support networks to promote successful reentry to the community.



Program Breakdowns

PRPC/Area Agency on Aging, FoodNet Program:

BASIC NEEDS

FoodNet Program:

For almost 20 years, the Area Agency on Aging of the Panhandle (AAA) has operated the FoodNET (Nutrition for Experienced Texans) Program with the main objective of providing healthy, nutritious meals to reduce hunger and food insecurity in Potter and Randall County among older adults.

To accomplish this goal, the AAA has contracted with Transformation Park to produce and deliver hot congregate and home-delivered meals to individuals who are over the age of 60 and/or disabled throughout the City of Amarillo. The meals are designed to provide the nutrition necessary to improve participants' overall health and offer many participants the vital support needed to remain independent. Eligible individuals must reside at one of the following apartment complexes or be a participant at the senior center:

- Bivins Village
- Hilltop Senior Citizens Association
- Independence Village
- Northwest Village

Served 329 individuals in 2024.

Salvation Army, Emergency Shelter Services:

BASIC NEEDS

Emergency Shelter Services Program:

The Harrington Hope Center serves men, women, and families who come to us from all backgrounds and situations: veterans, employed homeless, working poor, under and unemployed, individuals facing mental health and substance abuse issues, abusive relationships and people who have simply lost hope. The purpose of the Harrington Hope Center is to meet the short and long-term needs of our recipients through identifying the factors relating to homelessness and intergenerational poverty, linkage to community resources, and case management with a focus on permanent housing. Through case management, our program creates effective change through helping our recipients learn to earn a livable wage, increase their job skills, employability, or education levels so that they can remove the threat of homelessness from their life. A night of shelter provides a safe environment, a warm bed, hygiene items, shower facilities, warm meals, encouraging staff and a hand up rather than a handout. Our goal is to provide programs that promote a hopeful environment and long-term success for our recipients.

Served 918 individuals and families in 2024.



Program Breakdowns

United Way Youth Cabinet:

YOUTH

The Youth Leadership Cabinet is a program facilitated by United Way of Amarillo & Canyon, but the leaders of the program are representatives from local high schools (AISD schools and other districts). The Youth drive this program, they host an annual “Youth Leadership Day” which over 300 high school students attend, participate in service projects, and meet service providers. They have been able to build and give over 7 bicycles to 2nd graders in our community. In Partnership with various non-profits and the City of Amarillo they helped to make and distribute over 800 care kits to those experiencing homelessness. The Youth Cabinet is especially unique in it’s structure, money raised by kids is allocated to grant applicants for various projects in the community. The Youth Cabinet allocates these funds raised by Youth all over Potter and Randall Counties acting as peer representatives and ensuring young people have a voice in community impact. These funds are allocated through the United Way Youth Cabinet grant application process, through this program the Youth Cabinet members are leading the charge in community impact and growing into philanthropic young adults. This year through high school fundraising campaigns and change 4 change programs the Youth in Amarillo & Canyon raised over 53,000.00 and allocated this funding to 19 different community impact projects at 13 different organizations, impacting roughly 150,070 individuals in the community. At United Way of Amarillo & Canyon we are extremely proud of this program and want it to continue to grow, there is not another program like this in the area, it is unique and powerful. Young people often have no voice, no power, and are forgotten as change makers and members of their own community. This program gives young people a way to directly engage with the community and the skills to make decisions that affect the lives of their peers. The Youth Leadership Cabinet teaches participants that they can make lasting impactful changes regardless of age, background, or class and it creates a space to explore leadership skills they will use for the rest of their lives.



Program Breakdowns

211 Helpline AND 211 Specific Aid Program:

BASIC NEEDS

- The United Way Helpline took its first phone call as a Community Helpline on January 1, 1975. This was accomplished after the United Way of Amarillo & Canyon and the Junior League of Amarillo conducted a community study whose recommendations resulted in a need for such a service. In 2004, the United Way Helpline acquired a contract from Health and Human Services to become one of 25 Area Information Centers in the State of Texas for the Nationwide 211 Network.
- Specific Aid a program operated by United Way of Amarillo & Canyon's 211 program, has been a direct funding source to members of the community on behalf of the United Way of Amarillo & Canyon since 2014. This program was developed after recognizing that community members have needs where there is not opportunity for them to adjust their budgets when expenses continue to increase due to inflation, but they have no opportunity to increase their income. The Specific Aid program makes one-on-one assessments with these families to provide temporary assistance to meet basic needs; including rental assistance, deposit assistance, utility payment assistance, and prescription and co-pay subsidies as well as connect individuals and families to other community programs to sustain basic needs going forward. In 2024 211 Helpline took 47,871 calls.
- Over the past three fiscal years, through campaign contributions, special events, fundraising, and grants, Specific Aid has credited \$745,363.44.
- **In FY2024 – 2025, we helped 426 households. Of those households, 273 were Seniors and 302 had children. The Average Assistance Per Household was \$469.62.**