

- United Way of Amarillo & Canyon funded programs helped 85,767 people in our community last year (2024). This was an increase over the previous year (2023).
- 42.79% of Amarillo's population used United Way Program Providers last year.
- For \$46 a year, ONE life can be changed!
- ALICE stands for "Asset Limited Income Constrained & Employed." These are people who live above the federal poverty line and don't qualify for most governmental assistance but live beneath the cost of living. ALICE+ indicates those living in ALICE and those living below the federal poverty line.
- 45% of Amarillo and Canyon households live in ALICE and ALICE+
- 29 local programs from 22 organizations are currently receiving funding from United Way of Amarillo & Canyon Allocations.
- 98% of the money donated to the United Way of Amarillo & Canyon stays here.
- 53 % of Amarillo ISD students qualify for free or reduced lunch (up from last year.)
- 27% of Canyon ISD students qualify for free or reduced lunch (up from last year.)
- United Way of Amarillo & Canyon helped to provide 28,772 direct services for victims of family violence and sexual assault and family members, last year.
- United Way of Amarillo & Canyon helped to provide 3,398 nights of shelter for victims of domestic violence last year.
- United Way of Amarillo & Canyon helped to provide 700,744 meals to children, senior community members, struggling families, and homeless individuals, last year.
- United Way of Amarillo & Canyon helped to provide 22,712 nights of shelter for people living without homes, last year.
- United Way of Amarillo & Canyon helped to provide 48,340 sessions for family counseling, or transition counseling/ crisis services, last year.
- United Way of Amarillo & Canyon helped to provide 638,841 sessions for after school, mentor programs and youth development, last year.
- United Way of Amarillo & Canyon helped to provide 149 kids with affordable childcare and provided day room shelter, referral and mental health services for 79 members of the Veteran Community, last year.
- Because of United Way of Amarillo & Canyon, 194 foster children were represented in the court system last year
- The United Way of Amarillo & Canyon's 211 of the Texas Panhandle was able to take over 8,400 calls in 2024 to connect local individuals/families with resources in the area.
- The United Way of Amarillo & Canyon's 211 of the Texas Panhandle's Specific Aid Program was able to help 426 households. Of those households, 273 were Seniors and 302 had children. The Average Assistance Per Household was \$469.62.
- United Way of Amarillo & Canyon supports a grant-funded program called Community Youth Development, a juvenile delinquency prevention program, that served over 1,075 local at-risk kids, last year.
- United Way of Amarillo & Canyon's Youth Program worked with and empowered over 15,000 local youth to engage their community in philanthropy last year and impacted over 150,070 individuals in their community
- The number of children living in poverty in Potter County is 7,921- a 27.6% rate.
- The number of children living in poverty in Randall County is 2,979- a 8.4% rate.
- In Amarillo Texas approximately 20% of the median income is spent on childcare.

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